

# Geography

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **160 800 RUB per year**

Programme webpage at the university website:

<https://kpfu.ru/eng/academic-units/economics/institute-of-management-economics-and-finance>

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## The area of professional activity

The area of professional activity of graduates who have completed the bachelor degree program includes research and project activities in the field of development of territories, a complex field and Desk based research to conduct geographical and environmental impact assessments.

## The most important professional competence areas

- the ability to use the basic approaches and techniques of integrated geographical research, including geographical, theoretical and practical knowledge of the fundamentals of environmental management
  - the ability to use basic knowledge, basic approaches and methods of physical-geographical, geomorphological and paleogeographic, glaciological studies, to be able to conduct research in Geophysics and Geochemistry of landscapes;
  - ability to apply basic and theoretical knowledge of recreational geography and tourism, natural and cultural heritage, to analyze tourist and recreational needs, as well as recreational and tourism activity of the population, the types of recreational and tourism activities, especially the development of the tourist infrastructure, the originality of territorial recreational systems of Russia and the world and the processes of globalization in world tourism;
  - design and production activities: the ability to apply complex methods of geographical research for processing, analysis and synthesis of geographic information, geographic, forecasting, planning, and design of environmental and economic activities;
- ability to apply methods of physical-geographical, geomorphological and paleogeographic, glaciological, geophysical, geochemical studies;
- ability to apply and analyse methods of recreational and geographical researches to evaluate the mechanisms of the organization of recreational and tourist industry, bases of its effectiveness;
  - audit activities: the ability to use the skills of environmental and socio-economic monitoring, integrated geographical expertise, ecological-economic optimization at different levels;
  - organizational and management activities: the ability to use the skills of planning and conducting field and lab work, as well as participation in the management bodies;
  - teaching activities: the ability to use the skills of teaching geography courses in organizations engaged in educational activities.

## Employment options of graduates

Potential places of employment of graduates are:

- Departments of public service, departments of cities and districts administrations.
- Consulting firm.
- Research, design and survey institutes, bureaus, companies.
- Institutions and the organisations conducting the inventory, maintenance of inventories at all levels, appointments.
- Engineering-geodetic and cartographic service.
- Travel companies and agencies.
- Construction and transport organizations, companies and enterprises.
- Architectural planning, urban planning management.
- Sphere of education. Teaching in secondary and higher educational institutions.
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## **Specializations within this programme**