

International Polytechnic Summer School "Global Entrepreneurship: Design Thinking and Start-Ups"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS**

Language of study: **English**

Mode of study: **full-time**

Duration: **2 weeks**

Availability of free education: **no**

Price: **410 euro**

Programme webpage at the university website:

<http://english.spbstu.ru/education/programs/programs-in-english/summer-school/business-management/global-entrepreneurship-design-thinking-and-start-ups/>

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Program dates:

Arrival: August 31, 2018

Classes: September 01 – 13, 2018

Departure: September 14, 2018

Target group: students from all over the world.

Entrance requirements:

good command of english. All classes and extracurricular activities are conducted in english.

Applicants are expected to have at least 2 years of university level studies. Knowledge of the russian language is not required.

ECTS credits: 5.0

Deadline for registration: June 30, 2018

The cultural program includes:

Excursion to the palace and park at peterhof (also known as petrodvorets) – the one of st. Petersburg's most famous and popular tourist attractions.

A boat city tour is likely to be the most romantic of all the excursions designed to acquaint students with the beauty of St. Petersburg from the water and to let them see a new antique image of the city.

Course description

The course's objective is training of the future innovative entrepreneurs and provision of them with all the skills and competences necessary to develop products for the global markets. During the study process the school participants will acquire the following capabilities: generation and development of innovative business ideas on the basis of design thinking; business models; experience of interaction in cross-cultural teams; insights into the development of entrepreneurship in russia; presentation skills.

The 2018 curriculum topics are divided into 3 parts:

Global Entrepreneurship (3 ECTS), Prof. Klaus Sailer (Germany); Entrepreneurship in Russia (1,5 ECTS), Prof. Igor

Rozhdestvensky (Russia); Workshop sessions with entrepreneurs (0,5 ECTS); Bonus — Russian language (for beginners)

Within the framework of the latter activities the students will attend guest lectures delivered by the leading professors of entrepreneurship and a founder of a flourishing innovative business. Upon successful completion of the program the participants will receive a certificate issued by SPbPU.

Global entrepreneurship

ECTS 3,0

Introduction to entrepreneurship (innovation and entrepreneurship; improvisation, intuition and inspiration in entrepreneurship). Starting new business. Design thinking as a method of development of innovative business ideas. Business management (a business model; marketing, strategy). Social aspects of entrepreneurship. Teaching methods: seminars, group work, presentations.

Entrepreneurship in Russia

ECTS 1,5

Operational issues of entrepreneurship in Russia. Venture investments management. Innovative entrepreneurship in Russia. Teaching methods: seminars, discussions

Entrepreneurs' workshops

ECTS 0,5

Meetings with representatives from business and business incubators. Meetings with leading professors of entrepreneurship from international universities.

Specializations within this programme