

Hotel Business

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **part-time**

Duration: **5 years**

Availability of free education: **no**

Price: **about 100 000 RUB per year**

Programme webpage at the university website:

<https://kpfu.ru/eng/academic-units/economics/institute-of-management-economics-and-finance/studies>

Programme curator: **Rauf Sabirov**

Tel.: **+78432337027**

E-mail: admission@kpfu.ru

The area of professional activity

The area of professional activity of the bachelors includes

development and implementation on the basis of processes procedures ensure hotel activities, standards-compliant and meet the requirements of consumers.

Bachelor prepares for the following types of professional activity:

- industrial and technological;
- organizational and management;
- service;
- design;
- scientific research.

The most important professional competence areas

- the possession of a thinking culture, ability to generalize, analysis, information perception, goal setting and choice of ways of its achievement;
- fluency in one foreign language at the conversational level;
- willingness to cooperate with colleagues, conflict-free work in a team, to be tolerant of ethnic, national, racial, religious differences, to perceive the culture and customs of the countries and peoples;
- the ability to make organizational and managerial decisions in unusual situations, willingness to take responsibility for them, to manage people and to obey;
- willingness to use modern technologies for the creation and provision of hotel product that meets the needs of consumers;
- willingness to develop and provide the hotel product, including in accordance with the requirements of the consumer, based on the latest information and communication technologies;
- willingness to analyze the results of operations of functional units of hotels and other accommodation, the level of customer service, to make appropriate conclusions;

- the ability to control the execution of processes and job descriptions in a hotel activities; willingness to organization of works on confirmation of conformity of system of classification of hotels and other accommodation;
- a commitment to service activities in accordance with ethno-cultural, historical and religious traditions; willingness to identify the needs of the consumer, the formation of the hotel product, client relations;
- willingness to learn theoretical bases of designing of functional processes of hotels and other accommodation on the basis of application of modern technologies and methods of design;
- commitment to the organization and implementation of projects in hotel activities;
- ability to use modern scientific principles and methods of research of market of hotel services;
- willingness to use applied methods of research in the field of formation and promotion of hotel product that meets the needs of consumers;
- willingness to use innovative technologies in the hospitality business and new forms of customer service.

Employment options of graduates

- travel agencies and firms;
- hotels and hotel complexes;
- the enterprises of sanatorium-resort complex;
- public catering enterprises;
- Department of public service, institutions and organizations, carrying out the state control in sphere of services;
- sphere of education.

Specializations within this programme