

Journalism

National Research Lobachevsky State University of Nizhni Novgorod (Lobachevsky University)

Degree or qualification is awarded: **Bachelor's degree in Journalism**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **153 000 RUB per year**

Programme webpage at the university website: http://www.fil.unn.ru/courses/zhurnalistika_bakalavriat/

Programme curator:

Tel.:

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Journalism is the profession that combines the art of the word, the art of communicating with people and creativity. Mass media of Nizhny Novgorod have rich history and traditions, they play an important role in the socio-political life of the city and the region. Graduates of the program hold key positions in the Nizhny Novgorod print and e-media, and also work as public relations specialists (press-secretaries, heads and employees of press services in the structures of state and municipal management, political parties and commercial organizations).

Students studying under the program in Journalism can choose a specialization according to their interest: TV journalism, radio journalism, periodicals.

Leading specialists of mass media are involved in the teaching process of specialized subjects of the program.

On the annual basis the Journalism Department holds scientific and practical seminars and conferences with participation of journalists, as well as competitions of regional mass media on current interconfessional and international problems, social mission of press in modern society, mass media language and other topics.

Specializations within this programme

Television Broadcasting

The programme is focused on training of journalists in the sphere of television production. Based on classical humanitarian education principles the programme gives students the opportunity to join the professional culture, to acquire the ability of search for information, to develop and implement ideas of students' own projects. At that, the aim of training is not only the acquisition of theoretical knowledge in the sphere of TV journalism, views about the role of television in modern information environment, but the acquisition, review and mastering of practical skills in various television genres and formats.

Students gain experience creating various television programmes at all stages of production: from generating an idea, gathering information, writing and editing of journalist texts of different genres to filming and editing of a final product. Under the supervision of professionals students have the opportunity to practice and acquire skills of journalistic work at the Lobachevsky University Media Center, as well as in various Nizhny Novgorod and local TV companies as based on long-term cooperation traditions.

Special attention is paid to the development of new journalistic technologies in the context of television and Internet journalism merger, multi-mediatization and media space convergence, that allows to provide the demand for graduates in a rapidly changing system of electronic media.

Broadcasting

The programme is focused on training of specialists who would have skills of generation of audio journalistic copyright content for broadcasting stations of various types and cooperation with other mass media producers with the aim of media content creation. Graduates with such educational background can work in various spheres, with the use of

relevant modern equipment, and to form necessary for such activity skills.

The program is aimed at mastering of particular characteristics of generation of audio content, that is considered a specific product of creative activity, shaping of respective skills and its main genre modifications.

The programme delivers a wide range of theoretical subjects and latest achievements in the sphere of journalist training methods and practices that successfully couple with practical and independent work of students.

Periodical Press

During the educational process there are formed such competencies that allow graduates to get profound theoretical knowledge in theory and history of journalism, sociology and psychology of journalism, mass media economics, as well as to develop practical skills in generation of various journalistic texts.

Graduates can be employed as mass media journalists and as specialists in public relations (press secretaries, managers and employees of press service of state and municipal management structures, political parties and commercial organizations).

Students receive field experience at Nizhny Novgorod mass media companies (press, radio, TV), press service and public relations service departments, advertising agencies. The educational process also involves staff and managers of mass media: the editor in chief and director of information-advertising agency "Birzha Plus" V.V. Lapyrin, the deputy editor in chief of "Volgo-Nevsky Prospect" newspaper and candidate of political sciences A.L. Kodanina, a member of the presidium of the Nizhny Novgorod regional organization of Union of Journalists of the Russian Federation E.L. Yavorovskaya, and many others.

Students participate in international and Russian festivals and competitions for young journalists, undertake internship in mass media of Nizhny Novgorod and Nizhny Novgorod region organizations, in press and public relations service departments of various companies.