

# Publishing

National Research Lobachevsky State University of Nizhni Novgorod (Lobachevsky University)

Degree or qualification is awarded: **Bachelor's degree in Publishing**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **144 000 RUB per year**

Programme webpage at the university website: <http://www.fil.unn.ru/methodological/izdatelskoe-delo/>

Programme curator:

Tel.:

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The program presupposes training of specialists in the sphere of publishing business.

During the course students get acquainted with peculiarities of professional activity of a specialist in the sphere of book publishing, book publishing history; acquire practical skills of working with a text (including author's originals), proofreading, copy editing, prepressing. Students study special aspects of design and layout of both print and electronic editions.

In addition, students study economic aspects of publishing business, including book publishing process, marketing, publishing business management, basic principles of business planning and basic legal aspects of publishing. Besides, during their studies students receive general philological training needed for editors. The training is provided through the study of the modern Russian language, literacy, practical and functional stylistics of the Russian language, evolution of the world and Russian literature.

## Specializations within this programme

### Book Publishing

The programme in "Book Publishing" provides for fundamental training of Bachelor's degree students in the area of production technologies and distribution of print and digital products; it covers technology, hardware and software, management, economics and marketing, research activity in the sphere of publishing business.

The Philological Faculty disposes of all necessary educational and material basis providing for theoretical studies, laboratory practice, scientific-research work of students. Modern computer equipment enables students to acquire knowledge in multimedia technologies. The UNN publishing house and printing office equipped with contemporary printing machinery offer future specialists an opportunity to acquire first practical experience.