

Text Technology: E-Content Development

National Research Tomsk State University

Degree or qualification is awarded: **Master's degree**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **196 700 RUB per year**

Programme webpage at the university website: http://tsu.ru/education/magistratura/magisterskie_programmy.php

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The program is aimed at mastering modern technologies of the publishing process and theoretical subjects covering a wide range of modern knowledge about information and communication. The Master Program provides training in the field of e-content editing; electronic publications; promotion and dissemination of information; publishing process. Training for the program involves the applied, project or organizational internship in publishing organizations of Tomsk and other Russian cities. It includes such courses as "Marketing and management in publishing", "Innovation management in publishing", "Theory and practice of text editing", "Fundamentals of e-publishing", "Modern e-publishing", "Creation of Web-sites. Web-publishing", etc.

Graduates can be employed in publishing companies, editorial offices, printing houses, book-selling companies, as well as higher and upper-secondary educational institutions.

Specializations within this programme