

Management

National Research ITMO University

Degree or qualification is awarded: **B.S. in Management**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **208 000 RUB per year**

Programme curator: **Viktor Vasilenok**

Tel.: **+7 (921) 915-10-53**

E-mail: fma@corp.ifmo.ru

Direction which united in itself some old specialties which became the corresponding profiles. Students study economic, administrative, social and humanitarian disciplines. Prevalence of that or other of them is defined by the chosen profile.

International partnership

The Aktyubinsk regional state university of K. Zhubanov, Kazakhstan

Specializations within this programme

Project Management

Bachelor of profile "Project Management":

- participate in the development and implementation of the operational policies of the enterprise as a set of projects;
- it participates in the formation of goals and objectives of the project or set of projects in the enterprise;
- manage the operations of command staff on the project (complex of projects);
- coordinate the business units within the delineated authority, responsibility and resources allocated;
- forms of planning, communications and document management for the project.

Technical Innovations Management

The Bachelors of this direction can be successful generators of ideas in the field of production, especially food products and industrial services.

Logistics

The educational program offers professional skills and knowledge acquisition in the following fields:

- Management Fundamentals
- Strategic Management
- Financial Management
- Finance and Credit
- Tax Burden
- Marketing

Small Business Management

Preparing of property owners, managers and functional specialists for enterprises of various organizational – legal forms with comprehensive knowledge, professional and personal competencies, ensuring a successful and sustainable

business.

Marketing

Bachelor of Management in the profile "Marketing" will have the professional competence in the field of marketing research, of market analysis, strategy and tactics of the company in the market, management of marketing activities in the company, planning and carrying out campaigns to promote products on the market (advertising, PR, event-marketing, etc.).

Financial Management

The educational program offers professional skills and knowledge acquisition in the following fields:

- Management Fundamentals
- Strategic Management
- Financial Management
- Finance and Credit
- Tax Burden
- Marketing

Production Management

The Bachelors of this direction can be successful entrepreneur – innovators in the field of production, goods and services, especially in the food industry.