

Publishing

National Research Tomsk State University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **183 300 Rub per year**

Programme webpage at the university website: <http://philology.tsu.ru/node/497>

Programme curator: **Irina A. Ayzikova**

Tel.: **+79039502852**

E-mail: wand2004@sibmail.com

The program covers such areas as production and distribution of publishing products in print and digital form: technology, hardware and software, management, economics, marketing and research activities in the field of publishing.

The studies include working on books, magazines, newspapers; printed editions, electronic editions; texts, non-textual elements; producing literature; verbal and visual information, author original copies, publishing copies; digital documents; tools and technologies for processing, storing, transmission, display and distribution of information; forms of publishing activity, information and administrative activities in publishing; research in the field of publishing.

Specializations within this programme