

Management

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Master of management**

Language of study: **Russian**

Mode of study: **full-time, extramural**

Duration: **2 years**

Availability of free education: **yes**

Price: **209 000 -218 400 RUB per year**

Programme curator: **mr. Maxim Ivanov**

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Human resource management in international companies; strategic business development, strategic planning, theory and practice of international business.

Specializations within this programme

Strategic management

Methodological approach for strategic analysis, study of concepts, methods and models, engaged for strategic modeling; application of concepts under study; methods and models of strategic analysis in Russian enterprises

International business

Issues of modern economic science, history and methodology of science, mathematical methods and computer technologies in economic science and education, managerial economics, management research methods, modern strategic analysis, corporate finance, theory of organization and organizational behavior, economic analysis, international statistics, human resource management, international business, international economics, corporate management, financial services management, e-business technology, international trade

Energy, Oil and gas sector management

Mineral exploration economics and management, mining exploration and resources transportation

Marketing

Marketing communications and media planning, marketing research, telecommunications strategies, industrial marketing, sales and distribution management, brand management, international marketing management, managerial economics, research methods in management, modern strategic analysis, entrepreneurship, logistics.

International logistics systems

Studies on administrative, scientific and pedagogical activities in logistics management in global markets