

Human Resource Management

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **142 500 RUB per year**

Programme webpage at the university website:

<https://kpfu.ru/eng/academic-units/economics/institute-of-management-economics-and-finance>

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Training conditions

The educational process allows to conduct methodological work, monitoring of progress and quality of students' training and self-training. The training provided the logistical support of the educational process. Lectures are held in an interactive form and in the quality of lectures-discussions. Practical training is aimed at the formation of certain practical skills. Classes are held in the form of trainings, workshops, business games. The value of practical classes is that they provide prompt feedback and make the necessary adjustments. The curriculum includes three practices: two of which are held by students in the company and pre-diploma practice. In the process of learning, students have the opportunity to use the library's collections, including electronic access to library collections.

Students are involved in cultural, sporting and social life of the Institute. Also students take part in the implementation of the social project "KFU School of leadership", which is an educational project of the Department of human resource management for pupils of 7 – 10 forms. Within the school pupils are learning teamwork, leadership, public speaking, image and etiquette.

Nonresident students of full-time education are provided with a comfortable dormitory.

The area of professional activity

- managerial and economic;
- analytical;
- socio – psychological;
- design.

The most important professional competence areas

- knows the basics of developing and implementing the concept of personnel management, personnel policy of the organization and is able to apply them in practice;
- knows the basics of strategic HR management and is able to apply them in practice;
- knows the basics of the marketing staff, development of implementation strategies to attract staff and is able to apply them in practice;
- knows the basics of developing and implementing post requirements, criteria for the selection and placement of staff and is able to apply them in practice;

- knows the basics of recruitment, development and implementation of programs and procedures recruitment and selection of staff and is able to apply them in practice;
- owns the methods of personnel evaluation in hiring and willing to apply them in practice;
- knows the principles of formation of the personnel system of adaptation, development and implementation of adaptation programmes and is able to apply them in practice;
- able to develop and apply technology to current business personnel assessment (including certification) and is proficient in conducting current business assessment (including certification) of various categories of staff etc.

Employment options of graduates

- At the enterprises of industry, trade, transport;
- in banking, insurance and tourism fields;
- state and municipal management bodies;
- in employment services and social protection of population of regions and cities;
- in recruitment agencies, specializing in management and HR consulting, and auditing.
- Graduates of this direction have the opportunity to work as business coaches, HR specialists, review division of personnel division of personnel development, marketing Department staff, organization of labor and wages, social protection Department, the strategy Department personnel etc.

Specializations within this programme