International Tourism

Kazan (Volga Region) Federal University

Degree or qualification is awarded: Master

Language of study: **Russian** Mode of study: **full-time, part-time** Duration: **2 / 2.6 years** Availability of free education: **no** Price: **162 000 / ... RUB per year**

Programme webpage at the university website: <u>https://kpfu.ru/eng/academic-units/humanities/institute-of-international-relations</u>

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The purpose of the program is to form students ' ideas about the modern structure of the organization of international tourism, about modern factors, technologies and conditions for the development of international tourism. Formation of students ' competencies that ensure successful professional activity and competitiveness in the field of tourism.

The field of professional activity of graduates includes: organization and coordination of international activities in the field of tourism, experimental and methodological work in a selected scientific field related to the profile of training.

The main advantage of the program is a systematic training of students in tourism, attraction of highly qualified lecturers with practical experience in the tourism industry; the use of modern learning technologies; electronic access on a local network of Kazan Federal University for educational materials, the program is aimed at training scientific-pedagogical personnel for the tourism industry.

Students in this profile study the theoretical and methodological foundations of the development of international tourism and hospitality at the present stage, the socio-economic conditions of the development of the world tourism industry, based on the principles of international cooperation and world economic integration. As part of the research work, they conduct research, the results of which are tested at international conferences and forums, as well as published in peer-reviewed journals.

Possibility of language internships abroad during the holiday period.

Specializations within this programme