

# International Professional Communication in Eurasian Space

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Master**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **168 960 rubles per year**

Programme webpage at the university website: <https://kpfu.ru/eng/academic-units/humanities/philology-culture>

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## ***The aim of academic program***

Training in linguistic-cultural knowledge and acquiring competencies in the field of international professional interaction and being ready to participate in the implementation of Euro-Asian Context.

The relevance of the master's program is due to the growing need for highly qualified competent personnel who professionally master both components of philology and are ready to carry out professional activities in organizations at a high professional level.

***The exclusivity of the master's profile*** lies in the fact that the disciplines included in this course meet the requirements of leading universities, and also meet the requirements

1. the new political strategy of the Russian Federation, focused on the development of multipolarity in the world,
2. the rapid development of multispectral cooperation between the member states of the new political union BRICS and the international organization SCO,
3. an international trend towards the development of Eurasian cooperation and strategically important macro-regions.

The novelty of the master's program at Kazan Federal University has been aimed at applied results in the field of linguistics and a professional project in demand in the northern territories (linguistic knowledge is realized in a specific professional field), as well as the study of oriental languages and culture.

## ***Curriculum***

### Main part

Module 1: Worldview and philosophical foundations of professional activity

- History and methodology of science
- Pedagogy and psychology of higher education

Module 2: Theory and Practice of Professional Speech Communication

- Theory of professional speech communication
- Sociolinguistics

### Module 3: Communication Management: Technologies of International Professional Communication

- Business communication in the Eurasian context
- Basics of professional communication

### Module 4: Culture and International Professional Communication

- Culture and International Professional Communication
- Regional Aspects of Cultural Diplomacy

### Elective courses of the academic program

#### Module 1: Applied Linguistics and Communication Studies

- Foreign language in the professional field (Asian component)
- Workshop on Professional Communication (Chinese / Korean)

#### Module 2: First Foreign Language (European Component)

- Practical course of the first foreign language (European component)

#### Module 3: Second Foreign Language (Asian Component)

- Practical course of the second foreign language (Chinese / Korean)

#### Module 4: Educational Systems in the International

#### Economic Space

- Educational technologies in the field of international relations and professional communication
- Economic aspects of intercultural professional communication

### modules at the choice of students:

#### GROUP 1

1. Foreign Language Professional Communication "(European / Asian Component)
  - 1.1. Terminology management in professional activities (European / Asian component)
  - 1.2. Translation in international professional communication (European / Asian component)

#### GROUP 2

2. Innovative Technologies in Translation
  - 2.1. Innovative technologies in translation
  - 2.2. Linguistic support of negotiations, conferences and forums

#### GROUP 3

3. Translation in Intercultural Negotiation Process
  - 3.1. Translation in the intercultural negotiation process

### 3.2. State and business protocol

### 3.3. Legal aspects of the professional activity of a translator

**Graduate Model:** Linguist – Translator/Interpreter - Internationalist - Participant of ambitious Eurasian professional projects and strategic macroregions.

Government agencies and business structures involved in the implementation of Eurasian projects and international activities in priority areas for development in the north and cooperation with China: science-intensive and high-tech, strategically priority sectors and industries.

Multiple appeals from the heads of educational organizations about the need to train personnel with two profiles - Russian and Chinese / Korean / English - indicate that there is a great need. Graduates of this profile will be in demand in the educational services market not only in the Republic of Tatarstan and the Russian Federation, but also abroad.

#### **Career**

- translation work of firms and organizations of different forms of ownership
- work in government agencies and various companies, firms, etc. (press secretary, assistant, assistant)
- the department employees of international relations of educational institutions.

#### **Specializations within this programme**