

Marketing

Immanuel Kant Baltic Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **1 230 USD per year**

Programme webpage at the university website: <https://www.kantiana.ru/education/programms/>

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The educational program provides the development of students' personal qualities and formation of general cultural (universal) and professional competences in accordance with the educational standards in this area. It also aims at training of highly qualified graduates with a competitive advantage in the labor market.

The aim of the program is to develop professional competencies necessary for marketing activities using achievements of the University research and adjusting to the needs of market actors.

Specializations within this programme