

Management in Socio-Cultural Activities

Immanuel Kant Baltic Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time, extramural**

Duration: **4 years**

Availability of free education: **yes**

Price: **1 200 USD per year**

Programme webpage at the university website: <https://www.kantiana.ru/education/programms/>

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The main goal of the program is to train specialists for the sphere of culture able to implement technologies of business establishment and management within the socio-cultural sphere.

The professional activities of graduates include management of public institutions and non-governmental organizations, and public associations within social and cultural spheres; management and marketing processes of social and cultural activities, recreational facilities and entertainment industry; management of creative and production activities of institutions and organizations with the cultural sphere; processes of producing and staging of cultural and recreational events and socio-cultural projects using artistic and imaginative means of expression; use of technologies of socio-cultural creativity as well as cultural and educational activities; use of technologies of socio-cultural animation and recreation; use of rehabilitation technologies by means of cultural and artistic resources; involvement in pedagogical processes to ensure the organization of youth leisure, media and cultural-educational work with children, adolescents and young adults.

Specializations within this programme