

# International and national tourism

Immanuel Kant Baltic Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **2 020 USD per year**

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This course aims to provide you with the skills required to create and market unique tourism and recreational projects, develop and design tourist service programmes and explore international practices of hospitality industry management. Having the knowledge of how to interact with customers and of the specifics of tourism business management will allow you to become an indispensable specialist in this field. It will also allow you to travel all across the world. Graduates of this course will be able to work in private and government companies, as guest experts or in their own companies.

## Specializations within this programme

What will I study?

- Organisation of tourism activities
- Tourism and recreational design
- Domestic tourism technologies
- Tourism transferring
- Geographical aspects of tourism
- Psychological aspects of tourism activities
- Economics and statistics in tourism
- Operations management and support
- Hospitality management technologies
- HR management in tourism enterprises