## Organization and Technology of International and Domestic Tourism

Immanuel Kant Baltic Federal University

Degree or qualification is awarded: Master

Language of study: **Russian, English** Mode of study: **full-time** Duration: **2 years** Availability of free education: **yes** Price: **1 650 USD per year** 

Programme webpage at the university website: <u>https://www.kantiana.ru/education/programms/</u>

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The main goal of the program is to train specialists for the tourism industry able to use technologies of domestic and international tourism.

Graduates of the program deal with improvement of tourist products to meet customer requirements; evaluation of economic efficiency of tourism products; identification and assessment of innovation and technological risks of tourist products realization; adoption of tactical and strategic decisions in the development and introduction of tourist products meeting the consumers' demands; monitoring and evaluation of tourism activities at all levels (federal, regional and municipal (local) levels); organization and management of tourist and recreational zones and complexes.

## Specializations within this programme