

# Global Business (Nizhny Novgorod)

National Research University – Higher School of Economics

Degree or qualification is awarded: **MSc in Management**

Language of study: **English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **190 000 RUB per year**

Programme webpage at the university website: <http://nnov.hse.ru/ma/global/>

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Place of education:

- **National Research University – Higher School of Economics in Nizhny Novgorod**

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Taught in collaboration with the Johannes Kepler University Linz (Austria) and the University of Bergamo (Italy), this programme combines teaching modules in three countries to cover the foundations of general managerial theory and practice, elements of management, and negotiation skills, all on the international level. Students study either German or Italian and gain work experience through internships with Italian companies.

The programme begins with the first semester at HSE Nizhny Novgorod. For the second semester, students spend the first half (January through March) at the Johannes Kepler University Linz. The second half (April to July) is spent at the University of Bergamo. Students then return to continue their second year of studies at HSE Nizhny Novgorod.

Students will learn:

1. The foundations of general managerial theory and practice
2. Several functional aspects of management within companies that operate on the global market, including strategy, marketing, personnel management, and company finance
3. How to conduct business in the context of different countries
4. The business cultures of foreign countries
5. Negotiation skills
6. A second foreign language (either Italian or German)

## Partner universities

7. Johannes Kepler University Linz (Austria)
8. University of Bergamo (Italy)

## Specializations within this programme