

Marketing

National Research University – Higher School of Economics

Degree or qualification is awarded: **MSc in Management**

Language of study: **Russian, English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **340 000 RUB per year**

Programme webpage at the university website: <http://www.hse.ru/en/ma/marketing/>

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The programme aims to train professionals in the following fields: marketing management, strategic marketing, marketing research, intra and intercompany communications.

The programme includes master classes by leading practical experts, analysis of case studies, internships and preparation of prepare term papers on various aspects of marketing.

Specializations within this programme

Маркетинг фирмы

Стратегический маркетинг