

Design

Far Eastern Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **285 000 rubles per year**

Programme webpage at the university website:

<https://www.dvfu.ru/upload/medialibrary/81c/kqay6oqh93vw2xvqjbnlsugqa4izawj8/%D0%9F%D0%B0%D1%81%D0%BF%D0%BE%D1%80%D1%82%20%D0%9E%D0%9F%2054.03.01.pdf>

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The program is aimed at training designers who are motivated to develop their creative potential. Not only those who have a primary art education can develop in this field. The presence of creative abilities and desire will help the student to realize himself in the profession. Within the framework of the OP, bachelor's degree programs are being prepared for various branches of the digital economy that need a design product. The visual environment of the modern world determines the fields of activity of graduates – companies working in the field of politics, business, culture, media.

Key disciplines of the program:

Design; Technology design; Brand Management; Computer Technologies; Visual Communications; Infographics; Motion Design; Game Graphics; Web Design; Typography; Art Practices; Digital Photography.

Partners involved in the implementation of the program:

Partner universities:

RANEPA; HSE; Seoul National University of Science and Technology; Weltformat Switzerland graphic designer association.

Employers:

Roscongress Foundation; Game Forest Computer Game Development Studio; City Administration; "LionMediaGroup" Integrated Communications Agency; Advertising Agency Addison; Developer of computer games "Mytona".

Specializations within this programme