

Innovation in business creation and management

Peoples' Friendship University of Russia

Degree or qualification is awarded:

Master's Degree

Language of study: **English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **175 000 - 200 000 RUB per year for CIS students, 5 000 US \$ per year for Int. students**

Programme curator: **IvanovaTatiana**

Tel.: **+7 (495) 955-08-70**

E-mail: ivanova_tb@pfur.ru

Programme focus

The programme provides skills and competences necessary for effective work in the sphere of innovation management.

The educational programme is based on developing creative abilities of students to enable them to establish and manage a business.

Programme advantages

- Video conferences and teleconferences with leading international universities are conducted.
- There is an opportunity for students to prepare papers on issues of interest under the guidance of professors to be published in the publications of Peoples' Friendship University, Ural State Economic University, Dnepropetrovsk Mining University, on Cyprus in the "Market" magazine, in Izhevsk, Tallinn and elsewhere.
- Undergraduates participate in the international competition Trento Marketing Challenge in cooperation with the students of the partner universities, the University of Trento (Italy) and USUE (Yekaterinburg) as part of the Eurasian Youth Forum.

Graduates' expertise and career opportunities

Programme graduates can work in senior positions of innovative enterprises in various spheres of activity, they are ready to create and manage their own businesses, including high-tech industries. They also have experience in communicating with professionals in management from various countries and are able to present their business idea to international investors.

Specializations within this programme