

# Journalism

South Ural State University

Degree or qualification is awarded: **Master's degree**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **141 000 rubles**

Programme webpage at the university website:

<https://www.susu.ru/en/education/masters-degree-programs/420402-journalism-media-communications>

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The innovative Master's degree programme in Media Communications (in English) is developed in collaboration with the European Journalism Training Association. It is based on the EUfactcheck International Journalism Project. The programme is targeted at training versatile media specialists to work in the interactive content industry: multimedia studios, web portals, video -, audio content databases, companies producing computer games, animation, software products and mobile applications; as well as in information and communication spheres: press services, advertising and PR agencies, and social media marketing (SMM).

The graduates of the Media Communications programme gain the skills of media buyer, media planner, media consultant; multimedia storyteller, manager for intercultural communication, media designer, moderator, producer, specialist in scientific communication, creator, SMM manager, and copywriter.

International partners:

- European Journalism Training Association (EJTA);
- International Association for Media and Communication Research (IAMCR);
- International Press Club, Moscow;
- Eurasian Academy of Television and Radio, Moscow.

## Specializations within this programme

### Journalism (Media Communications)

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