

# Commerce

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Bachelor of "Commerce"**

Language of study: **Russian**

Mode of study: **full-time, extramural**

Duration: **4 years**

Availability of free education: **yes**

Price: **198 000 - 207 000 rubles**

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The area of professional activity of graduates of bachelor programs:

organization, management and design of processes in the field of business, marketing, commercial advertising, trade logistics, and merchandising expertise of goods, logistics and distribution, trading and intermediary activities. Gaining knowledge to work in the economic, financial, marketing, production and economic and analytical services.

## Specializations within this programme

### Organization and Business Management in Trade

Specialization in determining funding needs and attracting investment, market analysis, business planning, and pricing of products, the implementation of company marketing and selection of the optimal mode of taxation, setting of accounting and financial services.

### International Trade

Specialization in international trade gives the ability to find a business partner in the foreign market, to conclude contracts of various kinds, to make out of customs and other documents. Competence in the area of pricing in the world market, the legal regulation of foreign trade, international management, marketing and logistics.

### Logistic Systems in Trade

Areas of professional activity: Logistics and Supply Chain Management. Competence in the selection or formation of logistics systems in the trade; participate in the development of logistics schemes; identify and eliminate logistics processes management problems.