

International Polytechnic Summer School "Entrepreneurship and Technology Leadership"

圣彼得堡国立技术大学

所具有的等级和资质: **Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS**

学习语言: 英语

学习方式: 面授

长度: 2 周

免费学习的可能性: 没有

费用: **410 Euro**

学院网站的方案页面:

<https://english.spbstu.ru/education/programs/short-term-programs/summer-school/business-management/entrepreneurship-technology-leadership/>

方案保管人: **Ekaterina Burova**

电话: **+7 (812) 999-52-95**

E-mail: iemm@spbstu.ru

Summer School on Entrepreneurship and Technology Leadership will show participants the way how to commercialize their ideas by guiding them through the processes of ideation, investigating the market, raising finance and presenting their ideas. Participants go through the full cycle of state of the art innovation methods (co-creation, design thinking, business modelling) to develop their innovations and inspire their entrepreneurial mindset. We match each team with a mentor who helps you to think through a business idea. The international group of participants provide an inspirational atmosphere.

Students will gain theoretical knowledge and practical experience of:

- Creative thinking;
- Idea generation and selection;
- Investigating the market;
- Business modelling skills for high tech projects;
- Project team work and cross-cultural communication;
- Presentation for venture investors skills.

Program dates:

Arrival: August 30 – 31, 2020

Classes: September 01 – 12, 2020

Departure:: September 13 – 14, 2020

Duration: 2 weeks

ECTS credits: 5.0

Deadline for registration:

- for non-EU citizens: June 09, 2020
- for EU-citizens and citizens of visa-free countries: July 14, 2020 (applicable for Iranian and Indian citizens as well)

本方案范围内专业化