

International Polytechnic Summer School "International Strategic Management"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded:

Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS

Language of study: **English**

Mode of study: **full-time**

Duration: **1 week**

Availability of free education: **no**

Price: **205 euro**

Programme webpage at the university website:

<https://english.spbstu.ru/education/programs/short-term-programs/summer-school/business-management/international-strategic-management/>

Programme curator: **Alexey Trykov**

Tel.:

E-mail: trykov@kafedrapik.ru

Program dates:

Arrival: Sep 11 – 12, 2019

Classes: Sep 13 – 20, 2019

Departure: Sep 21 – 22, 2019

Target group: Students from all over the world.

Entrance requirements:

Good command of English. All classes and extracurricular activities are conducted in English.

Applicants are expected to have at least 2 years of University level studies. Knowledge of the Russian language is not required.

ECTS credits: 2.0

Participation fee:

205 euro

Deadline for registration: June 30, 2019

The cultural program includes:

Excursion to the famous churches and cathedrals of Saint-Petersburg (including the Church of the Savior on blood).

Excursion to the Hermitage.

City tour with a walking trip through the Peter and Paul Fortress.

Course description

The main goal of this program is to give students knowledge about strategic aspects of doing business in Russia. During one week of September international students and students from Russia study the main features of business environment in Russia. Special attention is paid to the strategies of international companies in Russia.

The program includes classes by State Polytechnic University professors and research tours to companies. It helps

students to understand the every day practices of Russian business. Also it implies site visits to the most interesting historical places in St.-Petersburg. The duration of the program is six days.

ACADEMIC TRAINING CONCLUDES:

- Management & Diversity;
- Strategic Management in Russia Entrepreneurship;
- Innovative Business in Russia: theory and reality.

PRACTICAL PROGRAM:

- Discussions and workshop with business people;
- Company visits will be organized to the Russian and international companies;
- Project work in international group.

Specializations within this programme