Commerce

National Research Lobachevsky State University of Nizhni Novgorod (Lobachevsky University)

Degree or qualification is awarded: Master's degree in Commerce

Language of study: **Russian** Mode of study: **full-time**

Duration: 2 years

Availability of free education: **yes** Price: **139 000 RUB per year**

Programme webpage at the university website: http://en.iee.unn.ru/academic-programs/russian-taught-programmes/

Programme curator:

Tel.:

E-mail: admissions@unn.ru

Commerce is one of the key areas, being in high demand at the labour market, which is associated with purchase and sale, exchange and promotion of goods and services at the consumer market.

The sphere of professional activity includes organization, management and design of technological processes and quality of goods for domestic and international trade, logistics, catering and restaurant business, materials and machinery supply and distribution.

Specializations within this programme

Marketing in the Digital Economy