

# Publishing

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Bachelor of Publishing**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **198 000 - 207 000 RUB**

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Elaboration, production, and distribution of publishing products in printed and digital forms; including technology, technical and programming software.

## Specializations within this programme

### Publishing

The purpose and concept of the programme The area of professional activity of the graduates includes preparation, production and distribution of publishing products in printed and digital forms. It covers technology, hardware and software, management, economics and marketing, research activities in the field of publishing. Graduates will work with books, magazines, newspapers; printed publication, electronic publication; text, non-text elements; work of literature; verbal and visual information; author's final manuscript, final compilation; digital document; tools and technology of processing, storage, transmission, implication and dissemination of information; forms and processes of editorial-and-publishing activity, distribution publishing products, informative and organizational and management services of publishing trade; scientific knowledge in the field of publishing.