

Television: Producing and Creative Management

National Research Tomsk State University

Degree or qualification is awarded: **Master's degree**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **196 700 RUB per year**

Programme webpage at the university website: <http://www.newsman.tsu.ru/centralnyj-blok/magistratura/>

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The program is closely related to two other programs at the Faculty of Journalism: "New media, Photojournalism and Media Design" and "Multimedia Producing". The program provides Master students with in-depth knowledge in the sphere of television, Internet and media business. It provides future specialists with specific skills in the field of television production and focuses on directing, content packing and broadcasting (distribution), it can be briefly described as producing. It is the only program of its kind in regional Russian universities.

The partners of our program are the largest media holdings – "Tomsk" and RIA "Tomsk" (strategic partnership).

The graduates can then work in mass communications, electronic media, radio, TV, Internet agencies and in new media, integrated and convergent editions, press offices and information policy departments as well as at production centers and studios.

Key disciplines:

- Modern Concepts of Mass Communication;
- Modern Media systems;
- Modern TV as a Business Process;
- Television Producing;
- Programming TV broadcasting;
- Trends in the Global Media Industry.

Entrance tests:

Admission to the program is carried out on a competitive basis according to the results of entrance examinations: a written examination, an interview.

Specializations within this programme