

Publishing

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Master of Publishing Trade**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **209 000 - 218 400 RUB per year**

Programme curator: **Mrs. Irina Baranova**

Tel.:

E-mail: baranova.ta@flspbgpu.ru

Elaboration, production, and distribution of publishing products in printed and digital forms; including technology, technical and programming software.

Specializations within this programme

Technical writer

The programme is aimed at helping master's degree students to work on their research projects, and participate in their practical and teaching activities within the areas of preparation, production, and distribution of printed and digital materials. Graduates will be able work as publishers, editors or managers of a publishing company. The programme mainly focuses on the following modules: management and marketing, psycholinguistics, philological concepts of editors' activities, communication theory, specific and computer disciplines.