

Journalism

Kazan (Volga Region) Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **160 800 RUB per year**

Programme webpage at the university website:

<https://kpfu.ru/isfnmk/abiturientam/napravleniya-podgotovki/zhurnalistika>

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Summary: The education program includes a wide range of journalistic activities: from analytical and classical journalism to international journalism and new media platforms.

Education Program includes the formation of both theoretical and practical knowledge, skills for conducting journalistic activities in the field of the political sphere of society.

Training involves mastering the system of knowledge regarding journalism as part of the mass communication system: the role of the mass communication system and the media in society, the functions of journalism, the mechanisms and principles of functioning, the typology of the media, the audience, the content, the problems of efficiency, the development trends of the media industry, domestic and foreign media concepts.

Graduates of the program are well prepared to begin their careers in research centers, mass media (newspapers, magazines, television, radio, information and advertising agencies, public relations services, publishers).

Specializations within this programme