

Service

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **148 620 RUB per year**

Programme webpage at the university website:

<https://kpfu.ru/eng/academic-units/economics/institute-of-management-economics-and-finance/studies>

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Training conditions

The training process combines the fundamental study of Economics, service activities and management of sphere of services, rights, acquisition of business information technology service activities. Graduates have the opportunity to become acquainted with the general disciplines of service activities and special disciplines of the specialization.

In the process of training classes are held in an active and interactive way. For the formation and development of professional skills we organize round tables and seminars with practitioners (including representatives of the Ministry of land and property relations of the Republic of Tatarstan, workers of the Land cadastre and Registration of the chamber of real estate companies).

This specialization gives the opportunity to form a system of knowledge in the field of real estate management (economic, legal and managerial aspects of acquisition and maintenance of real estate), management of hospitality industry. The teaching of most disciplines is built on the principle of combining theory and practice; a significant number of hours allocated to practical training in the designated fields at the end of the second, third courses, and as part of the pre-diploma internship in the fourth year of a Bachelor's Degree

The area of professional activity

Organization of service activities, providing the services to the customer in the system with the agreed terms and client relations.

The most important professional competence areas

- the ability to diversify service activities in accordance with ethno-cultural, historical and religious traditions;
- to highlight and address the key psychological characteristics of the consumer in the process of service activities;
- to be ready to the examination and (or) diagnostic facilities of the service;
- willing to work in zone of contact with the consumer, counseling, consultation type, shape and volume of the service process;
- a commitment to the development and implementation of process technology tools, the formation of client relations ;
- the commitment to deliver end-to-end quality control process service, parameters of technological processes, used of material resources;
- production and technological activities:

- willingness to implement and use modern information technologies in the professional activity;
- the development and use of normative documents on quality, standardization and certification of works and services;
- organizational and managerial activities: planning production and economic activity of the enterprise service depending on the changing situation of the market and consumer demand, including taking into account social policy state;

Research activities:

- willingness to study scientific and technical information, domestic and foreign experience in service activities;
- to participate in the research of socio-psychological characteristics of the consumer, taking into account national and regional demographic factors.

Employment options of graduates

Units of the company engaged in the evaluation, property management, construction, maintenance of real estate, cadastral and real estate activities. A real prospect in opening your own business in real estate.

In companies engaged in hotel services and industries related to hospitality industry (tourism and restaurant services, hospitality and entertainment, food, Museum and sightseeing activities and much more). A real prospect is opening your own business in the sphere of hotel service and hospitality industry.

Specializations within this programme

Hotel service and hospitality industry

Service of Real Estate