

Tourism (Institute of International Relations)

Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **142 500 RUB per year**

Programme webpage at the university website: <https://kpfu.ru/imoiv/postuplenie-v-imo/bakalavriat/istoriya-114944>

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Specialization: International Tourism

Graduates of this field have the following qualifications:

- Implementation of project activities, including the development of a tourist product, design and promotion of tours, using the necessary information and innovative technologies, preparation of excursion programs;
- Readiness to carry out production and technological activities, including the preparation of management decisions, distribution of functions and organization of work with performers at tourist sites, the ability to calculate and analyze the costs of organizing tourist activities;
- Performing research activities that include knowledge of applied research methods and monitoring of the tourist services market;
- Implementation of service activities in accordance with accepted standards and regulations, organization of tourist service using innovative technologies.
- Ability to communicate orally and in written form in Russian and foreign languages to solve problems. As an additional component of professional training, it is planned to study and master two modern foreign languages for the graduates.

The program:

- Allows the graduate to successfully find a job in tourist companies and firms; in nature reserves. national parks, museums and reserves, Museum and exhibition institutions, hotels, sanatoriums, health resorts, recreation centers and ski resorts, in the restaurant business and other public catering facilities;
- If gives the opportunity to continue their education in master's degree in any social-humanitarian and economic direction.
- Opens prospects of active research activity on interesting subjects.

Specializations within this programme