

Management of Marketing and Sales

Immanuel Kant Baltic Federal University

Degree or qualification is awarded: **Master**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **1 450 USD per year**

Programme webpage at the university website: <https://www.kantiana.ru/education/programms/>

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The program provides training of highly qualified specialists equipped with advanced knowledge and skills in the management of marketing and sales, having a competitive advantage in the rapidly changing labor market and competitive environment.

The program is aimed at mastering of methods and tools for planning and management of marketing and sales at enterprises and organizations of various organizational and legal forms.

Specializations within this programme