

Innovative Strategies of Hotel Business Development

Immanuel Kant Baltic Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **1 600 USD per year**

Programme webpage at the university website: <https://www.kantiana.ru/education/programms/>

Programme curator: **Semenova Ludmila Valerievna**

Tel.: **+79216100581**

E-mail: LSemenova@kantiana.ru

The program is aimed at training of highly qualified personnel for the sphere of business management in the hospitality industry. Graduates are equipped with knowledge of innovative technologies applied in the hotel business.

The area of professional activity of graduates includes: organization and coordination of hotel activities meeting customer requirements and modern standards.

Graduates deal with:

- hotels and other accommodation facilities;
- catering facilities; recreation facilities;
- hotel product;
- hotel business processes;
- information resources and systems, means of computer systems technology in hotel business;
- legal and regulatory documentation and production;
- technological regulations of hospitality activities;
- associations and unions, national and international organizations as well as research and development organizations in the field of hotel business;
- professional associations and centers for training, retraining and advanced training for the hospitality industry.

Specializations within this programme