

# Graphic Design

Immanuel Kant Baltic Federal University

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **2 500 \$ per year**

Programme curator: **Mironov Boris Konstantinovich**

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During the course of study, you will have the opportunity to master the knowledge of the history of design and art, learn the basics of composition, colour science and colouristics, layout design and quilling. A significant number of classes is devoted to mastering the skills of academic drawing and painting. You will also master the skill of creating quick sketches.

The skills you will obtain will allow you to create preliminary sketches, design creative objects and artistic images, understand the graphic and colour forms of the project concept and develop an understanding of project requirements. You will also learn how to execute a design project, such as creating a trademark, a corporate identity logo, advertising products, social advertisement, brand books, project graphics etc. Taking this course involves mastering the following professional computer programs: Adobe Photoshop, Adobe Illustrator, InDesign, Autodesk 3ds Max. Students will also gain skills in web design, video graphics and video editing. Typography also plays a big part in this course. During the course of studies you will learn how to create book, newspaper and magazine layouts as well as how to compose a strip and a publication as a whole.

## Specializations within this programme

### What will I study?

- History of science, design and technology
- Art history
- Copyright laws
- Colour science and colouristics
- Layout design and quilling
- Sketching
- Plastic modeling
- Landscape design

- Architectural and urban planning design
- Architectural physics
- Ergonomics and anthropometry
- Science of architectural and design materials
- Natural and cultivated landscape design objects