

# Innovations (Bachelor)

Saint Petersburg Electrotechnical University "LETI"

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **190 000 - 199 000 rubles per year**

Programme webpage at the university website: <https://etu.ru/en/study/bachelors-degree/27.03.05-innovations>

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The sphere of professional activity of bachelors in the direction 27.03.05 "Innovations" includes:

- processes of innovation transformations;
- infrastructure of innovation activity;
- information and technological support for innovation activity;
- standard-legal and financial support for innovation activity;
- innovation entrepreneurship.

The program enables the students to obtain qualification in the area of innovation entrepreneurship; standard-legal, financial, information and technological support for innovation activity of enterprises; organization and management of innovation processes.

In the course of training, the students obtain the knowledge and skills in the area of innovation market research, determination of innovation project vitality, innovation product presentation, assessment of products' and technologies' innovations, organization of introduction of innovations into industry.

## Specializations within this programme

Graduates of the program handle the tasks associated with innovative development of enterprises, industries and regions of the country. They manage innovative projects for producing viable goods and services, conduct normative and legal, financial, scientific and technical support of innovation activities, etc.

### Graduates are familiar with

- Projects, processes and systems modeling with the use of modern information technologies;
- Methods for analyzing design and technological options for choosing the optimal solution;
- Methods for assessing the commercial potential of innovative products;
- Normative documents on quality and standardization.

### Graduates are able

- To plan and organize production of innovative products, commission and accept work, lay out terms of reference, conduct technological audit, prepare documents for certification;
- To present research results in a form of an article, report and presentation;
- To delegate authority and responsibility, effectively organize group work, resolve conflict situations;
- To promote a new product on the market, protect intellectual property legally.

