

# Advertising and Public Relations

National Research University – Higher School of Economics

Degree or qualification is awarded: **Bachelor Degree in PR and Media Relations**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **208 000 – 690 000 RUB per year**

Programme webpage at the university website: <http://www.hse.ru/ba/ad/>

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This program addresses all contemporary trends in communications industries. It teaches future advertisers and PR specialists how to clearly build a campaign and constantly find innovative approaches.

## **Specializations within this programme**