

# Management (Perm)

National Research University – Higher School of Economics

Degree or qualification is awarded: **Bachelor degree in Management**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **55 000 – 180 000 RUB per year**

Programme webpage at the university website: <https://perm.hse.ru/en/ba/business>

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Place of education:

- **National Research University – Higher School of Economics in Perm**

Perm: 38 ul. Stencheskaya, Perm, 614070

**+73422055250**

<http://perm.hse.ru/en>

This programme trains graduates to be future leaders of key activities in the global world of the digital economy, and to successfully develop their own business. With their managerial, analytical and IT skills, graduates will be capable of developing and implementing data-driven solutions in the areas of product management, product marketing, logistics, operational business processes, organizational design and talent development. The curriculum and course structure are based on leading international BBA programmes (Bachelor of Business Administration) and the programme is administered with the participation of Russian and international business partners (industrial enterprises, FMCG companies, retail, banking, and innovation and technology companies). Our approach is "learning by doing", which enables students to develop the relevant business competencies over the course of their studies.

## **Specializations within this programme**