

# Experience Economy: Hospitality and Tourism Management. Tourism and Hotel Management.

National Research University – Higher School of Economics

Degree or qualification is awarded: **Master degree in Management**

Language of study: **Russian, English**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **yes**

Price: **200 000 - 400 000 RUB per year**

Programme webpage at the university website: <https://www.hse.ru/en/ma/tourism/>

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The hospitality and tourist industry is a rapidly and steadily growing sector of both the global and Russian economy. The main goal of the programme is to train managers and analysts who have integrated knowledge of modern economic and managerial concepts and approaches to hospitality and tourist industry management. Graduates of the programme will be in demand in commercial and non-profit sectors such as the hospitality and tourist industry, as well as in related industries. In particular, large hotels and hotel chains, tourism operators, state and municipal cultural management agencies, sports and tourism, cultural institutions, and non-profit organizations that are actively involved in cultural and event tourism on both a global and national scale will be of interest to graduates of the programme.

## **Specializations within this programme**