

Urban tourism and traditions of Russian hospitality

Peoples' Friendship University of Russia

Language of study: **Russian, English**

Mode of study: **full-time**

Duration: **72 hours**

Availability of free education: **no**

Price: **900 €**

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Held at the:

- Hotel Business and Tourism Institute
- Moscow hospitality industry enterprises
- At the tourist sites of the city of Moscow and the nearest suburbs

Target audience

- high school students
- students of colleges and universities of the Russian Federation and foreign countries
- all persons interested in modern urban tourism and traditions of Russian hospitality

Purpose of the program:

To acquaint students with the peculiarities of modern urban tourism and the traditions of Russian hospitality, to give students initial professional skills in organizing excursions around the city, to reveal the depth and content of Russian hospitality.

Who we invite to school:

- students of senior classes of secondary schools
- students of colleges and universities of the Russian Federation and foreign countries
- teachers of colleges and universities
- everyone who is interested in the presented topics

What will we tell you?

In the atmosphere of creativity, we will present a complex of interconnected events in which the educational part (seminars, business games and master classes) is combined with various forms of recreation (professional-oriented excursions to enterprises of the hospitality industry, exploring the sights and traditions of Moscow and Russia, creative projects) and tell:

- about the role and importance of urban tourism in modern society
- about Moscow, as one of the world's fastest growing urban tourism centers
- about the Russian traditions of hospitality, as a key factor in the development of tourism in Russia
- about the peculiarities of the traditional hospitality of Moscow and Russia
- about the historical and cultural environment of the capital, its sights and tourist resources
- about the traditions of Russian cuisine and Russian hospitality

How will you spend your free time?

- Fascinating excursions to tourist sites in Moscow.
- Visit the iconic city parks of the city of Moscow.
- A visit to the thematic museums of the city of Moscow and the Moscow region, acquaintance with Russian cuisine (including the Museum of Culinary Art of Moscow).
- Walks on the sea tram along the Moscow River.
- Participation in city festivals, visiting sites of tourist interest.

Specializations within this programme