

Semester in English "Modern Business Technologies"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded:

Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS

Language of study: **English**

Mode of study: **full-time**

Duration: **weeks**

Availability of free education: **no**

Price:

Programme webpage at the university website:

<https://english.spbstu.ru/education/programs/short-term-programs/semesters-english/modern-business-technologies/>

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Modern world market provides opportunities for company development in different industries. Nowadays, companies face the need to bring its internal structure and management schemes in accordance with the requirements of internal and external environment. The successful development of the company is largely determined by the quality of the management system, the effectiveness of which nowadays depends on information technology. This close relationship between the management system and IT support results in a high demand for experts in the field of business management with a focus on IT.

The Program aims to train business management professionals capable of:

- Managing the development of a company structure;
- Developing and implementing a strategy for IT infrastructure;
- Developing and implementing projects on business process reengineering;
- Developing and maintaining information and e-business systems.

The uniqueness of the program is determined by the combination of management and IT modules, which provides a holistic view on the main aspects, methods and information technologies of company management. All modules are supported by management standards and technologies recognized worldwide (PRINCE2, SAP ERP, ITIL, ARIS, Business Studio, MS Project).

Why to take “Modern Business Technologies” Semester program:

The program can be recognized as a semester abroad. The program is structured in modules, which enables students to enroll in one or more courses according to their choice but not in the whole program. The program gives foreign students the chance to study in international and multinational academic environment, be involved in extracurricular activities at the University and find out more about Russian culture.

Lectures and seminars are delivered in English. The academic staff involved in the program are highly qualified professionals in the field. The teaching methods to a large extent involve interactive activities such as case studies, group discussions, field trips, in addition to lectures. Within the program students are assigned to develop an interdisciplinary project based on the real business case where they will be able to manifest all the competences they acquired during the program and to apply them to practice.

Program dates: beginning of September – mid-January

Participants: international and Russian students

Prerequisites: three+ years of Bachelor studies, (one year of Master program is preferable), good command of English

Teachers: Professors from St. Petersburg Universities; visiting Professors from European partner Universities and highly qualified experts working in related industry

Training methods: lectures, laboratory research, field trips, industrial tours, subject discussions

Credits: 30 ECTS credits per semester

Curriculum:

Compulsory Courses:

- Process Management (4.0 ECTS)
- Project Management (4.0 ECTS)
- Enterprise Information Systems (4.0 ECTS)
- IT Service Management (3.0 ECTS)
- Enterprise Architecture (4.0 ECTS)
- Quality Management (3.0 ECTS)
- E-business (3.0 ECTS)

Interdisciplinary Project (5 ECTS)

Specializations within this programme