

Public Policy and Administration

Ural Federal University named after the first President of Russia B.N. Yeltsin

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **yes**

Price: **Non-FSU citizens: 180 300 RUB per year. FSU citizens: 138 700 RUB per year. Discounts apply.**

Programme webpage at the university website: <https://programs.edu.urfu.ru/en/9806/>

Programme curator:

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Description of the educational program

Graduates of this educational program carry out professional management and project activities in state and public organizations, and they are engaged in covering the activities of these organizations in the media; ready to conduct political activities and scientific and analytical work in the public sphere.

Alumni's employment:

- specialists and heads of information and analytical departments of state bodies;
- specialists of information and analytical departments of commercial organizations;
- government relations managers (GR-manager);
- leaders of political parties and public organizations.

The objects of professional activity of alumni graduated from this program are:

- the processes of development and implementation of management and political decisions aimed at improving state and social institutions and the processes of interaction between them;
- processes of targeted changes in state and public organizations;
- communication processes in the social and political spheres;
- socio-cultural factors of making and implementing management decisions;
- processes for preparing and holding public events;
- technology of organization and management of effective communications in government and local government, public, professional, creative and commercial organizations;
- technologies for organizing and regulating effective communications of state authorities, local self-government, public, professional, creative and commercial organizations with the population, customers, business partners.

Specializations within this programme