

Advertising and Public Relations (PR)

Far Eastern Federal University

Degree or qualification is awarded: **Master's degree**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **290 000 RUB/year**

Programme webpage at the university website: <https://www.dvfu.ru/admission/program-m/42.04.01.php>

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Management of communications in advertising and public relations

The program goals:

To provide the optimal ratio of innovative and traditional, formative and developing methods, means and forms of education.

To widespread use the Internet technologies in the educational process.

To form an optimal developing educational environment that is conducive to the students' core competencies, as well as providing education and development of professional and personal qualities.

The program is oriented on: state structures of the federal, regional and local levels, self-government bodies, non-governmental, public and commercial institutions and organizations, mass media.

Specializations within this programme