International Polytechnic Summer School "HR Analytics and Human Capital Development"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Internationally Recognized SPbPU Certificate with list of completed courses, grades and ECTS**

Language of study: **English**
Mode of study: **full-time, distance learning**
Duration: **2 weeks**
Availability of free education: **no**
Price: **270-510 Euro**

Programme webpage at the university website:
https://summerschool.spbstu.ru/programs/hr_analytics_and_human_capital_development/

Programme curator: **Department of International Educational Programs**
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July 5 - July 16, 2021

The program provides a unique chance to study in Saint-Petersburg. The purpose of the program is to provide students with knowledge on aspects of human capital development. Within two weeks of this Summer School in July international students and Russian students are going to study and learn multi-cultural aspects of International Human Resource Management. A distinctive feature of the program is a consideration of such aspects as creating a business-oriented system of HR metrics that support the organization’s goals, managerial skills in the context of the Fourth Industrial Revolution and current trends in human capital development.

Various training methods and interactive study methods are used during the Summer School module.

Skills and competence to be acquired by students

- Knowledge of Cross-Cultural Management
- Features of planning and attracting staff by using HR analytics
- HR analytics for talent selection and development
- HR performance management based on HR analytics
- Knowledge of current trends in Human Capital Development
- Managerial skills in the context of the Fourth Industrial Revolution;
- Competence of managing multicultural teams.

Duration: 2 weeks

ECTS credits: 4.0

Participation fee:

Online format: 270 eur

On-site format: 510 eur

Participation fee includes tuition fee, study materials, field trips (for on-site format) and cultural program.

Cultural program
Socio-cultural program of extracurricular activities and networking events are included*:

Online format:

- - Online Pub Quiz;
- - Online Interactive Tour to SPbPU Museum;
- - Online broadcasting of excursion to the Hermitage museum;

On-site format:

- - Boat city tour for students to get acquainted with the beauty of the city;
- - Excursion to the Hermitage, one of the world's largest and oldest museums of fine art;
- - Pub Quiz in the city center of St. Petersburg;
- - Excursion to Pushkin, former tzar summer residence famous for its palace and park ensemble. Students will visit the outstanding Catherine Palace with glorious Amber room (optional, for extra price);
- - Excursion to Peterhof palace-ensemble with picturesque gardens, a countless number of fountains and giant golden statues (optional, for extra price)

*All of the listed above activities are planned to take place but in case any of those will have to be cancelled, an alternative event will be offered to participants.

Deadline for registration

Online format: July 05, 2021

On-site format:

- for EU- or visa-free countries nationals: June 21, 2021

- for non-EU nationals: May 11, 2021

Specializations within this programme