International Management

Peoples' Friendship University of Russia

Degree or qualification is awarded:

Bachelor's Degree

Language of study: **Russian**Mode of study: **full-time**Duration: **4 years**

Availability of free education: yes

Price: 342 200 RUB per year for CIS students; 6 000 US \$ per year for Int. students

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Programme focus

Within the framework of the Russian-British program "International Management" managers are trained to work in multinational corporations on international markets. The knowledge and skills of managers are subject to special requirements - they need to understand macroconditions of their business, sources of its global competitive advantage, content, and technology of related international commercial transactions, especially the organization of multinational companies, virtual enterprises and firms, human resource management in a cross-cultural environment, the mechanics of working on the international markets of commodities, services and capital, to master at least two foreign languages, professional understanding of the issues of information technology management software. These specialists, along with fundamental training in management should have competencies in the field of international business, global economy.

Target audience: young people, aiming at a career in international management companies showing a special interest in the international aspects of the organization and business management, having learning capability of foreign languages.

Programme advantages

RUDN partner in the implementation of the Russian-British program "International Management" from the University of Edinburgh is Edinburgh Napier University.

The possibility of obtaining the bachelor's degree at Edinburgh Napier University in "International Business Management".

Graduates' expertise and career opportunities

Executives or junior managers with various administrative bodies and companies operating in international markets, investing abroad, having representative offices, branches, subsidiaries and joint ventures abroad, and effecting international commercial transactions.

Specializations within this programme