

# Computer graphics and web design

## Kazan (Volga Region) Federal University

Degree or qualification is awarded: **Master**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **272 496 rubles per year**

Programme webpage at the university website:

<https://kpfu.ru/philology-culture/uchebnyj-process/specialnosti-i-napravleniya>

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The program is aimed at training highly qualified specialists in the field of computer and web design. Web design and computer graphics have common roots, but are separate areas. Both fields are based on knowledge of basic computer design programs. Web design is the process of development of a user interface taking into account technical characteristics. This includes designing and visualizing the site, web interfaces or applications. Computer graphics, which is the basic knowledge for graphic, environmental and industrial design, is development and visualization of images. This includes corporate identity, branding, development of fonts, banners for advertising, leaflets, etc.; the interior of buildings and structures; copyright designs, series and collections of industrial products using graphic editors.

### ***The graduates who mastered the program are able to:***

1. design visual information systems;
2. design and develop cultural phenomena and processes;
3. integrate design, art, scientific and pedagogical activities for creating and upgrading competitive domestic products.

The training is carried out by the faculty of the Department of Design and National Arts. The faculty of the department are members of creative unions of the Republic of Tatarstan and the Russian Federation, Honored Art Workers of the Republic of Tatarstan, doctors and candidates of sciences.

The key factors that ensure the popularity of the program is in the curriculum that enables students to master various artistic and digital tools and their wide usage in IT.

Professional employment after graduation: advertising and printing companies, mass media (including Internet resources), publishing houses, architecture and design agencies.

## **Specializations within this programme**