

Restaurant Industry

Siberian Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **149 720 RUB per year**

Programme webpage at the university website:

http://edu.sfu-kras.ru/sites/edu.sfu-kras.ru/files/oop/annotations/43.03.03.01.01_Annotaciya_OP.pdf

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43.03.03 Hotel Industry program, specialization 43.03.03.01.01 Restaurant Management, is **aimed** to train specialists capable of conducting R&D, managerial, and service activities, providing hotel and restaurant services and applying the achieved results to solve problems. During the education, the students develop personal qualities that contribute to their creativity, cultural growth, social mobility, ambitions, self-discipline, self-education, civic consciousness, soft skills, ability to tolerate social, ethnic, religious and cultural differences, and to solve problems of interpersonal and intercultural interaction.

Tasks of the educational program:

- acquiring skills of collecting, analyzing and summarizing the experience of hotel management activities; conducting research according to a given methodology, understanding statistical methods and means of processing experimental data, analyzing the results of experiments;
- shaping capacity to search, process and analyze the latest achievements in the field of the hospitality industry and apply the acquired knowledge; developing skills for effective performance at all stages of the technological cycle of the product formation in the hospitality industry;
- developing skills of interaction with consumers and stakeholders in conducting activity within hotels or other accommodation facilities; competencies for the implementation of monitoring and evaluation of the effectiveness of the functional units of hotels;
- developing the algorithm of technological, information and labour processes of functional units of hotels and other accommodation facilities.

Competitive advantages for the graduates: the program was created in cooperation with potential employers, so the graduates are in the focus of the employers. The content of the program meets the needs of employers in the region (city hotels and other accommodation facilities), and the graduates can quickly get involved workflows of hotels.

Employment at enterprises of the hospitality industry: head of marketing service, hotel administrator, room administrator, booking service administrator, head of catering, restaurant manager.

Specializations within this programme