

Technology and organisation of Tour Operator and Travel Agency Services

Siberian Federal University

Degree or qualification is awarded: **Bachelor**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **4 years**

Availability of free education: **no**

Price: **149 720 RUB per year**

Programme webpage at the university website:

http://edu.sfu-kras.ru/sites/edu.sfu-kras.ru/files/oop/annotations/43.03.02.01_Annotaciya_OP.pdf

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Tourism degree program is aimed to provide high-quality training of competitive specialists ready to efficiently deliver tour operator and travel agent services on the basis of their cultural, specialized and professional competences, promote innovative technologies in the tourism industry and ensure the sustainable development of tourism in their country and the regions.

Program tasks:

- organisation of educational program the way it would correspond to the modern qualification requirements and the demands of the employers, allowing to respond in a timely manner to changes in the labour market and evaluate the performance of graduates of the School of Physical Culture, Sport and Tourism SibFU employed in various sectors of the tourism industry;
- focus on practice-oriented results that meet the requirements of the federal state educational standard of higher education of the program 43.03.02 Tourism, the needs of industrial labour markets, and enterprises of the tourism industry, that might employ the graduates of the academic program;
- ensuring employment of the graduates according to the received profile and level of higher education;
- reduction of the duration of the graduates' adaptation period in the actual workflow.

Competitive advantages for the graduates:

employment in various areas of the tourism industry

Employment:

in the social and cultural sphere, in hotels, in state and municipal authorities related to the implementation of state tourism policy, guided tours and facilitation organisation, promotion of tourist products, public relations in tourism; administration of hotel networks, recreational, restaurant and tourism businesses, tourism management, local history guides, etc.

Specializations within this programme