

Innovations Management in Digital Economy

Ural Federal University named after the first President of Russia B.N. Yeltsin

Degree or qualification is awarded: **master's degree in management**

Language of study: **Russian**

Mode of study: **full-time**

Duration: **2 years**

Availability of free education: **no**

Price: **2300 USD/ year**

Programme webpage at the university website: <https://programs.edu.urfu.ru/en/10101/>

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What can be more important than innovation in modern business? Especially in a highly dynamic environment, when companies go through a process of digitalization of the economy and technological modernization of industry? We present a program that has proven itself as an effective educational platform for training successful managers who are in demand in the modern market.

About this program

The program allows you to gain in-depth knowledge for managing the implementation of organizational and technological innovations, managing transformation projects and digital business transformation, and creating startups. You will become a successful professional in any of the following industries:

- telecommunications;
- e-business;
- electric power, oil, gas and nuclear industries;
- engineering and consulting;
- banking sector;
- power plant engineering;
- the military-industrial complex;
- Universities.

Your knowledge and future successful career is our main goal

Graduates acquire competencies to work in an aggressive competitive environment, learn to quickly create competitive companies, bring new products to the market, manage their own innovative business, and apply virtual methods of communication in the global space.

The following subjects are considered in the curriculum of the program:

- strategic management and digital marketing;
- start-up organizations, development of new business models and product solutions;
- smart technologies and cybersecurity;
- risk-management's;
- investment project management;
- technological entrepreneurship;
- design thinking and visual Analytics methods.

Advantages of studying in this educational program

The program's priorities are teamwork, project training, situation modeling, and active participation. Each master's student gets access to a unique knowledge base containing teaching manuals, case studies, publications, and e-

courses. Top managers with many years of experience in real business are involved in teaching. Much emphasis is placed on individual career paths, depending on the personal aspirations of the graduate student and the key tasks of the enterprise where the future graduate works or plans to work.

An important advantage of the program is the ability of the master to implement the idea of their own startup, get the help of consultants in developing a business plan and making an application to attract investment for its creation.

Contacts



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Head of the program

[Apply now!](#)

For all inquiries:

admission@urfu.ru

First step in applying -
register on the online

[Applicant Self-Service System](#)

Specializations within this programme