

# International Polytechnic Winter School "Technology Entrepreneurship"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Certificate**

Language of study: **English**

Mode of study: **distance learning**

Duration: **2 weeks**

Availability of free education: **no**

Price: **270 euro**

Programme webpage at the university website:

<https://english.spbstu.ru/education/programs/short-term-programs/winter-school/technology-entrepreneurship/>

Programme curator: **Department of International Educational Programs**

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Winter School on Technology Entrepreneurship will show participants the way how to commercialize their ideas by guiding them through the processes of ideation, investigating the market, raising finance and presenting their ideas. Participants go through the full cycle of state of the art innovation methods (co-creation, design thinking, business modelling) to develop their innovations and inspire their entrepreneurial mindset. The international group of participants provide an inspirational atmosphere.

Duration: 2 weeks

ECTS credits: 4.0

Participation fee: 270 euro

Cultural program

Socio-cultural program of extracurricular activities and networking events are included\*: Online Interactive Campus Tour Online broadcasting of excursion to the Hermitage museum; Online Pub Quiz.

\*All of the listed above activities will take place but in case any of those will have to be cancelled, an alternative event will be offered to participants.

Deadline for registration: January 10, 2021

## **Specializations within this programme**