

# International Polytechnic Winter School "Sport Management & Marketing"

Peter the Great St. Petersburg Polytechnic University

Degree or qualification is awarded: **Certificate**

Language of study: **English**

Mode of study: **distance learning**

Duration: **2 weeks**

Availability of free education: **no**

Price: **270 euro**

Programme webpage at the university website:

<https://english.spbstu.ru/education/programs/short-term-programs/winter-school/sport-management-marketing/>

Programme curator: **Department of International Educational Programs**

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JANUARY 18 — JANUARY 29, 2021

International Winter School (Sport Management & Marketing) aims to: improving managerial skills and knowledge in the field of sports; exchange of ideas and experience at the international level; improving your professional skills; preparation for further education programs; exchange of information on research, theories and methods in various fields of physical activity and sport.

ECTS credits: 4.0

Participation fee: 270 Euro

Cultural program

Socio-cultural program of extracurricular activities and networking events are included\*: Online Interactive Campus Tour Online broadcasting of excursion to the Hermitage museum; Online Pub Quiz.

\*All of the listed above activities will take place but in case any of those will have to be cancelled, an alternative event will be offered to participants.

Deadline for registration: January 10, 2021.

**Specializations within this programme**